



ERAN NADEERA

WEB DEVELOPER

I'm a passionate Creative Web Developer with 6+ years of experience crafting high-impact web solutions that bridge the gap between stunning design and seamless functionality. My journey in web development is fueled by a unique blend of technical expertise and creative vision, allowing me to transform ideas into engaging digital experiences.


CONTACT

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 Kurunegala, Sri Lanka

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EDUCATIONAL QUALIFICATIONS

Uva Wellassa University of Sri Lanka

B.Sc.(special) in Computer Science & Technology (2018 - 2022)

Wayamba University - Makandura Premises

Dipolma in IT (2016 - 2017)

WORK EXPERIENCES

Web Lankan - Nugegoda, Sri Lanka

Technical SEO Developer

(2025 - 2026)

- Designed and developed fully responsive, SEO-driven landing pages and full-scale websites optimized for mobile-first indexing and cross-device performance.
- Implemented technical SEO recommendations from audits, including page speed optimization (Core Web Vitals), crawlability and indexability fixes, canonicalization, schema markup, structured H1-H6 hierarchy, HTTPS security, and server-side optimizations.
- Collaborated closely with SEO analysts and content teams to execute on-page and technical SEO strategies that improved organic visibility and search performance.
- Built and optimized SEO-friendly site architectures and header navigations to enhance crawl depth, internal linking, and user experience across devices.
- Developed high-performance, SEO-optimized web solutions using CMS platforms such as WordPress, Webflow, Shopify, and WooCommerce, ensuring clean URLs, proper metadata, and scalable templates.
- Wrote clean, semantic, and accessible HTML, CSS, JavaScript, and PHP code aligned with search engine best practices.
- Optimized website performance through image optimization, lazy loading, minification, caching strategies, and CDN integration.
- Implemented structured data (Schema.org) for enhanced SERP features such as rich snippets, FAQs, and product listings.
- Built and optimized custom forms for lead generation, ensuring proper tracking, validation, and SEO-friendly implementation.
- Ensured website security and compliance through HTTPS implementation, secure forms, and CMS hardening best practices.

Technologies: Wordpress, Screaming Frog, Ubersuggest, SEMRush, SEO Optimizer, HTML, CSS, PHP, JS

The Permalinks - Auckland, New Zealand

Seo - Focussed Web Developer

(2023 - 2025)

- Design and Developed fully responsive, user-centric landing pages and full websites, optimized for both desktop and mobile.
- Translated technical SEO audit findings into practical fixes, including improvements to page speed, indexability, canonical tags, schema markup, H1 structure, and overall site security.
- Collaborated with SEO analysts to implement on-page optimizations for landing pages, aligning content and structure with best practices for organic performance.
- Built intuitive, SEO - optimized header navigations tailored for seamless user experience across all device types.
- Developed interactive, high-performance web applications using modern tech stacks and CMS platforms like Wordpress, Webflow, Shopify and others.
- Delivered clean, semantic, production-ready HTML, CSS, and JavaScript code.
- Created scalable, cohesive digital and print media solutions.
- Built custom forms for contact, surveys, and data collection, enhancing lead generation and user engagement.

Technologies: Wordpress, Woocommerce, Webflow, Shopify, HTML, CSS, PHP

TECHNICAL SKILLS

Programming Skills

HTML / CSS

PHP

JavaScript

Frameworks / Libraries

Bootstrap

Tailwind CSS

Next.js

Databases

MySQL

CMS Platforms

Wordpress

Webflow

Shopify

SEO Tools

Screaming Frog

Ubersuggest

SEMrush

SEO Optimizer

Other

Figma

Adobe Illustrator

Adobe Photoshop

Uva Wellassa University of Sri Lanka - Computer Science and Informatics Department Internship Software Engineer

2022(July - October)

Management Information System - Design and Development Student Assign to Batch, Degree, Subjects, Admin crud Dashboard

Technologies: Laravel, Encore Package, Admin Template, Bootstrap, CSS, HTML

TOP PROJECTS

CURIOUS KIDS (DAY CARE CENTER)

- **Responsive design tools** - Create designs that automatically adapt to different screen sizes
- **Custom CSS control** - Fine-tune styling with full CSS customization capabilities
- **Built-in CMS** - Manage dynamic content like blog posts and team pages
- **Asset management** - Organize and optimize images, videos, and other media
- **Custom interactions** - Create animations and micro-interactions without coding

Technologies: Webflow, Popup App

DANIK BATHROOMWARE (SUPPLY STORE)

- **WooCommerce integration** - Product catalog with pricing, sale prices, and "Add to cart" functionality
- **Product management** - Organized product listings with images, descriptions, and pricing
- **Navigation menus** - Category-based product organization
- **Meta descriptions** - Optimized page titles and descriptions
- **Shipping information** - Custom shipping quote system

Technologies: Wordpress, WooCommerce, Porto Theme

INTERPERSONAL SKILLS

Take responsibility for any task.

Immediately think that decision-making

Good analytical and problem-solving skills

Collaborating and working well together with others

Conflict management and resolution skills