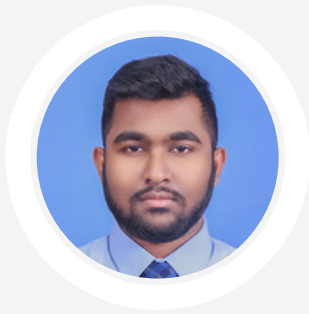




## ERAN NADEERA

### FRONTEND DEVELOPER

I'm a passionate Creative Frontend Developer with 6+ years of experience crafting high-impact web solutions that bridge the gap between stunning design and seamless functionality. My journey in web development is fueled by a unique blend of technical expertise and creative vision, allowing me to transform ideas into engaging digital experiences.

#### CONTACT

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 Kurunegala, Sri Lanka

 [/EranNadeera09](#)

## EDUCATIONAL QUALIFICATIONS

### Uva Wellassa University of Sri Lanka

B.Sc.(special) in Computer Science & Technology (2018 - 2022)

### Wayamba University - Makandura Premises

Diplopmia in IT (2016 - 2017)

## WORK EXPERIENCES

### Web Lankan - Nugegoda, Sri Lanka

#### Technical SEO Developer

(2025 - 2026)

- Designed and developed fully responsive, SEO-driven landing pages and full-scale websites optimized for mobile-first indexing and cross-device performance.
- Implemented technical SEO recommendations from audits, including page speed optimization (Core Web Vitals), crawlability and indexability fixes, canonicalization, schema markup, structured H1-H6 hierarchy, HTTPS security, and server-side optimizations.
- Collaborated closely with SEO analysts and content teams to execute on-page and technical SEO strategies that improved organic visibility and search performance.
- Built and optimized SEO-friendly site architectures and header navigations to enhance crawl depth, internal linking, and user experience across devices.
- Developed high-performance, SEO-optimized web solutions using CMS platforms such as WordPress, Webflow, Shopify, and WooCommerce, ensuring clean URLs, proper metadata, and scalable templates.
- Wrote clean, semantic, and accessible HTML, CSS, JavaScript, and PHP code aligned with search engine best practices.
- Optimized website performance through image optimization, lazy loading, minification, caching strategies, and CDN integration.
- Implemented structured data (Schema.org) for enhanced SERP features such as rich snippets, FAQs, and product listings.
- Built and optimized custom forms for lead generation, ensuring proper tracking, validation, and SEO-friendly implementation.
- Ensured website security and compliance through HTTPS implementation, secure forms, and CMS hardening best practices.

*Technologies: Wordpress, Screaming Frog, Ubersuggest, SEMRush, SEO Optimizer, HTML, CSS, PHP, JS*

### The Permalinks - Auckland, New Zealand

#### Seo - Focussed Web Developer

(2023 - 2025)

- Design and Developed fully responsive, user-centric landing pages and full websites, optimized for both desktop and mobile.
- Translated technical SEO audit findings into practical fixes, including improvements to page speed, indexability, canonical tags, schema markup, H1 structure, and overall site security.
- Collaborated with SEO analysts to implement on-page optimizations for landing pages, aligning content and structure with best practices for organic performance.
- Built intuitive, SEO - optimized header navigations tailored for seamless user experience across all device types.
- Developed interactive, high-performance web applications using modern tech stacks and CMS platforms like Wordpress, Webflow, Shopify and others.
- Delivered clean, semantic, production-ready HTML, CSS, and JavaScript code.
- Created scalable, cohesive digital and print media solutions.
- Built custom forms for contact, surveys, and data collection, enhancing lead generation and user engagement.

*Technologies: Wordpress, Woocommerce, Webflow, Shopify, HTML, CSS, PHP*

## TECHNICAL SKILLS

### Programming Skills

HTML / CSS

PHP

JavaScript

### Frameworks / Libraries

Bootstrap

Tailwind CSS

Next.js

### Databases

MySQL

### CMS Platforms

Wordpress

Webflow

Shopify

### SEO Tools

Screaming Frog

Ubersuggest

SEMrush

SEO Optimizer

### Other

Figma

Adobe Illustrator

Adobe Photoshop

## Uva Wellassa University of Sri Lanka - Computer Science and Informatics Department Internship Software Engineer

2022(July - October)

Management Information System - Design and Development Student Assign to Batch, Degree, Subjects, Admin crud Dashboard

*Technologies: Laravel, Encore Package, Admin Template, Bootstrap, CSS, HTML*

## TOP PROJECTS

### CURIOUS KIDS (DAY CARE CENTER)

- **Responsive design tools** - Create designs that automatically adapt to different screen sizes
- **Custom CSS control** - Fine-tune styling with full CSS customization capabilities
- **Built-in CMS** - Manage dynamic content like blog posts and team pages
- **Asset management** - Organize and optimize images, videos, and other media
- **Custom interactions** - Create animations and micro-interactions without coding

*Technologies: Webflow, Popup App*

### DANIK BATHROOMWARE (SUPPLY STORE)

- **WooCommerce integration** - Product catalog with pricing, sale prices, and "Add to cart" functionality
- **Product management** - Organized product listings with images, descriptions, and pricing
- **Navigation menus** - Category-based product organization
- **Meta descriptions** - Optimized page titles and descriptions
- **Shipping information** - Custom shipping quote system

*Technologies: Wordpress, WooCommerce, Porto Theme*

## INTERPERSONAL SKILLS

Take responsibility for any task.

Immediately think that decision-making

Good analytical and problem-solving skills

Collaborating and working well together with others

Conflict management and resolution skills